Highlights

● Mango Festival 2018
● Sharbat Festival at Dilli Haat, Janakpuri
● Delhi wins Best Shopping Destination Award
● Yoga Day Celebrations

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Past three months have been a steady growth for Delhi Tourism to achieve its desired targets. With the construction of Signature Bridge on fast track, Delhi is bound to get its iconic structure very soon. Some major events have been highlighted with the recently concluded 30th Mango Festival 2018. Enjoy reading!
Delhi’s Democracy Event
8th April, 2018

Govt. of Delhi through its cultural wing Sahitya Kala Parishad celebrated a mega cultural talent hunt on the theme ‘Delhi’s Date with Democracy’ programme. Several events were held at various Dilli Haats inviting people to showcase their talent to unveil the pool of talent that Delhi has. The cultural event also highlighted the various venues as many gathered to witness the talent. The event was a huge success as many turned up on the final day.
Baisakhi Festival held at Dilli Haat, Janakpuri

Baisakhi festival was organized by Kia Events agency at Dilli Haat Janakpuri om 8th April 2018. Celebrating the zeal of this beautiful festival some cultural events were held on the occasion and many people gathered to celebrate the festival.

Annual Cacti and Succulents Floral Show
7th–8th April 2018

The Annual Cactii & Succulents floral show was organized by the Society of Cacti and Succulents in Dilli Haat- Janakpuri. The two event garnered huge audience as many people turned up for the event and were seen buying materials.

Promoting Delhi in SIAM Fest, Morocco

On the request of the Indian ambassador from the India embassy in Morocco, Delhi Tourism had facilitated the representation team with publicity literature and exhibition material for participation in Salon International de l'Agriculture au Maroc, Meknes, Morocco held from 24th–28th April 2018. It was highly appreciated by the audience as there were many queries about Delhi as a destination.
CM, Delhi visits Dilli Haat, Janakpuri
Hon’ble Chief Minister of Delhi, Arvind Kejriwal, visited Dilli Haat, INA on 21st April, 2018 during a community function. The function was held in the auditorium hall of 800 pax capacity, one of the biggest event spaces in West Delhi.

MAY 2018

Participation in Career Conclave
A special Career Conclave was organized by the Govt. of Delhi at Pragati Maidan from May 1st to 2nd, 2018 wherein Delhi Institute of Tourism and Travel Management, an educational institution of DTTDC participated. The team engaged with the students and highlight the benefits of the travel and tourism industry. Many students were seen enquiring with the teachers and clear their doubts about the industry.
Delhi won best Destination award at Lonely Planet Travel Awards 2018

New Delhi was awarded as the Best Destination for Shopping by Lonely Planet Magazine India Travel Awards 2018 at a glittering ceremony held at the St. Regis hotel in Mumbai on 17th May, 2018. Sudhir Sobti, Chief Manager, PR & Publicity, Delhi Tourism received the award during the ceremony among the top industry professionals.

The Lonely Planet Magazine invited the country’s elite travelers to choose their favorite destinations and most favored travel experiences along with the jury of travel experts and professionals. The readers voted online in large numbers across various categories, to celebrate the best in travel.

Delhi was awarded as the Best Shopping Destination (India) followed by Mumbai and Bangalore while Dubai bagged the award in the international category. The prestigious award proves once again how Delhi has come a long way in expanding it’s offering to the travelers and becoming a preferred tourist destination. The Lonely Planet Magazine India Travel Awards is widely acknowledged as most prominent award in the travel Industry.
Sharbat Festival at Dilli Haat Janakpuri

To bring some relief from the rising temperatures in the city, Delhi Tourism organized Sharbat Festival at Dilli Haat, Janakpuri from June 1-3, 2018. The three day festival featured various stalls of herbals juices, milkshakes, ice creams along with traditional handloom and handicrafts.

The festival brought together unique types of flavored juices like aam punna, rose, khas, sugarcane, herbal drinks along with a mix of cocktails. The traditional kulfi along with other flavoured ice cream was also available. The visitors were seen purchasing these juices at the stalls also experimenting with new flavours. Visitors were seen indulging in various cuisines at the food stalls which included Delhi’s famous street food.

The festival gave much respite to the heat in Delhi as many visitors attended the festival.
Sharbat Festival at Dilli Haat, 
INA  
**15- 17th June**

Another special event to beat the summer heat was organized at Dilli Haat, INA. The Sharbat Mela is a blend of traditional and modern drinks like lassi, thandai, jaljeera, mango shake among many others. All these were at display at the festival. Renowned companies like Mother Dairy, Hamdard, Hitkari etc were also part of the Sharbat Mela this year. Apart from that the 200 stalls displaying the various handicrafts and handlooms from all across the country were also at the venue for the visitors to see and buy.

International Yoga Day Celebrated at Dilli Haat, 
Janakpuri 21 June

To celebrate International Yoga Day, Dilli Haat Janakpuri opened its doors for a special yoga morning. People from nearby areas gathered around to participate in the festival.
Andaz Delphi organizes Photowalk at The Garden of Five Senses 15th June 2018

Andaz by Hyatt brand is a hotel based in Aerocity, New Delhi. Andaz Delphi’s special curated book ‘401 Reasons to Fall in Love with Delhi’ is a journey across Delhi and its experiences. Inspired by the wellness month of June and the book, the hotel hosted their fifth Photowalk at The Garden of Five Senses, Said-ul-ajaib.

Listed as one of the 401 reasons to fall in love with Delhi, The Garden of Five Senses situated in Said-ul-Ajaib village, close to the Mehrauli heritage area in New Delhi, is a beautiful 22 acre park that appeals to all the five senses.

The walks started at 6:30 in the morning and despite a weekday many turned up for a new experience. The horticulture expert at the park took the participants across the area explaining relevant plants and herbs, elaborating how one can grow these in their home gardens.

It was followed by a yoga session in the open gardens where everyone was seen enjoying the serene environs. Everyone complimented the unique landscaping of the park enjoyed the insights shared by the horticultural expert.